

HELPING FAMILIES HANDLE CANCER IMPACT REPORT 2021



**Helping Families
Handle Cancer**

OUR MISSION:

To support families who are struggling to make ends meet, while their child is battling cancer

How We Helped Top Three Areas of Support:

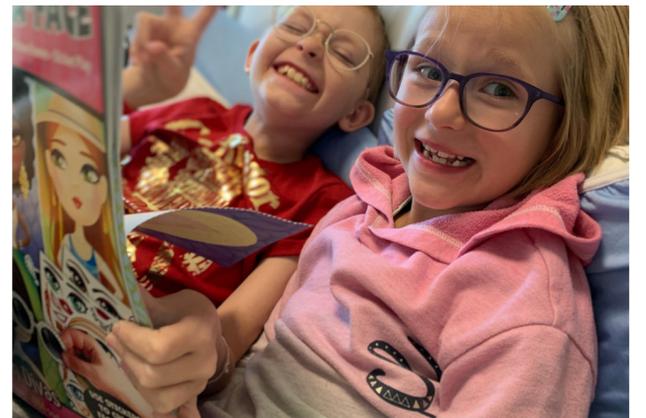
**18%
Medical**



**20%
Housing**



**23%
Parking
Passes**



LET'S TALK ABOUT OUR CARE PROGRAM

During the stressful time of a child battling cancer, we bring urgent financial relief to their family, allowing them to focus on their child in crisis.

WHY WE STARTED:

This foundation was inspired by Carie's experience with childhood cancer. Her Mom was a single parent when Carie was diagnosed, and she struggled financially, as she spent every day at the hospital, often having to choose which bill to pay and which one to defer.



MEET SUPPORTIVE SIBLING HARPER:

My name is Harper and I am 10 years old. Helping Families supported my family when my sister Evelyn had cancer. They paid for our parking passes and they paid for me to go to a really fun after-school program, when Evelyn had her transplant. When I was at the program, my Dad was at work and my Mom was at the hospital with my sister. It was fun for me to go somewhere to make crafts and play with friends.

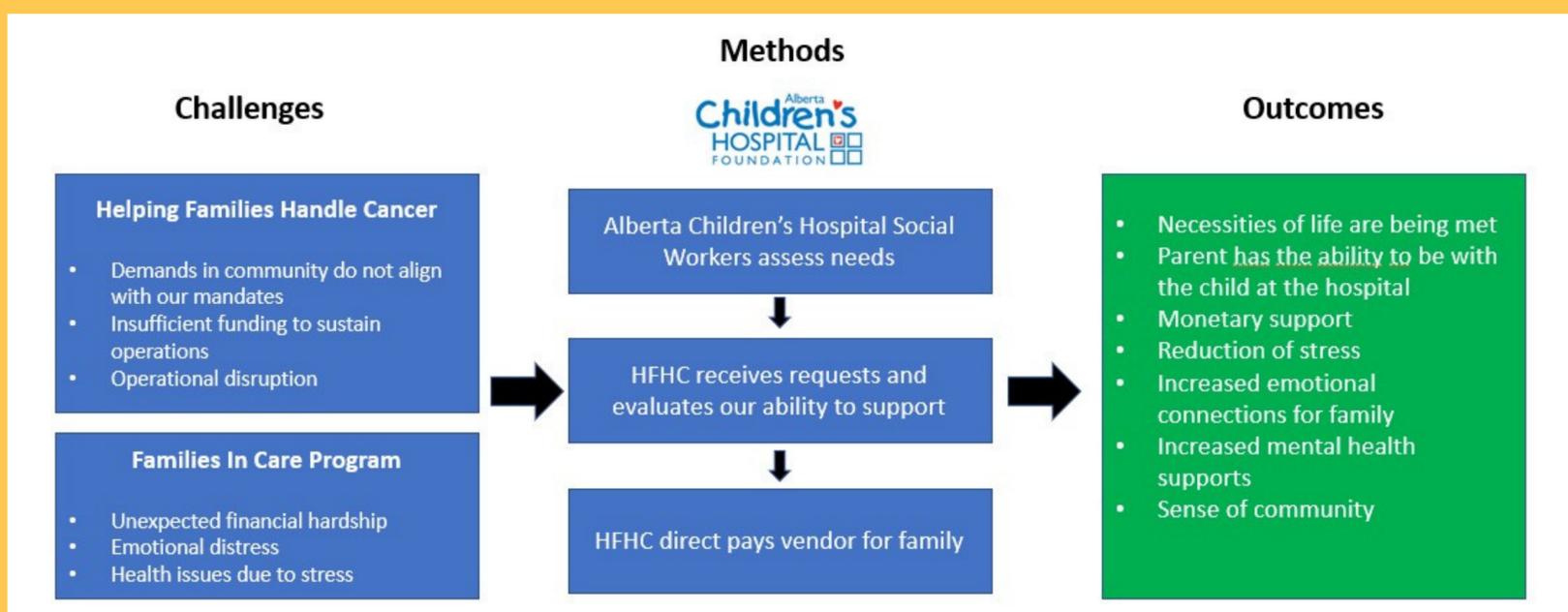


MEET GIANNI:



Gianni was diagnosed with a brain stem tumour at 2 years old. He has been through years of chemotherapy and surgeries. Gianni's Mom, Dana shared that HFHC has been a substantial financial support, covering costs like rent, to support their family during long hospital stays when Dana could not work. Dana shared that HFHC has also been an emotional support. "Our experiences can be very isolating. To know someone is always thinking of us is very significant."

We supported a record number of 291 families in 2021!



LET'S TALK ABOUT GROWTH

GOALS FOR 2022

- Expand Care Program into Saskatchewan
- \$1 Million Dollars of support given to families since the creation of Helping Families Handle Cancer
- Create a Scholarship Program for parents
- Develop a Palliative and Bereavement Care Program

PROGRAM EXPANSION

We have been hard at work behind the scenes, expanding our Care Program in two special ways in 2022.



Our first expansion will happen early in 2022, when we launch our Care Program into Saskatchewan at the Jim Pattison Children's Hospital



Helping Families
Handle Cancer

Helen Stock
Legacy Bursary

Two
\$5,000
Awards



In 2022 we will have two \$5,000 scholarships available to parents in our Care Program advancing their education. This scholarship is the first of its kind in Canada!



2022 will also bring the expansion of a Palliative and Bereavement Care Program. We will be working directly with the Social Workers at the Rotary Flames House to financially support families, whose child is not going to survive their cancer diagnosis.

\$1 MILLION

DISTRIBUTED THROUGH OUR CARE PROGRAM

LET'S TALK ABOUT OUR DOLLARS

You can view our full financial reports [here](#)

SOURCES OF FUNDING

Individual Giving
11.8%

Events
30.6%

Corporate Donations
2.3%

Other
6.8%

Grants
48.5%

We had a breakout year for grant revenue, with success well beyond expectations.



Helping Families
Handle Cancer

Helping Families funds its operations through grants from various organizations (generally one-time programs), through fundraising events and generous donations from businesses and individuals.

We saw some new events in 2021 that far exceeded our expectations. One such event was Honouring Evelyn which contributed over \$31,000 for parking passes!

CANCER FAMILIES
ALREADY HAVE
ENOUGH ON THEIR
PLATE

1 PARKING PASS = ONE LESS
THING THEY HAVE TO
WORRY ABOUT

Honoring Evelyn

HOW YOUR DONATIONS ARE DISTRIBUTED

We work closely with Social Workers at the Alberta Children's Hospital. They identify cancer families who align with the support that our Care Program offers, and reach out to us on their behalf. We work with them to determine each family's specific need, then whenever possible, pay bills directly on the family's behalf - eliminating one more stress.