

Helping Families
Handle Cancer

A Golden Evening

A night to shine gold, while raising
a glass to the bravest hearts.



A Golden Evening

Event Details



Friday, September 25, 2026
The Commons | Hemingway Room 6:00PM
1206 20 Ave SE

Join us for a *golden* night in honour
of National Childhood Cancer
Awareness Month.



Indulge in wine tastings with sweet
and savoury food pairings.

We will be offering **non-achoholic**,
gluten-free and **dairy-free** selections
for all to enjoy!




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Tickets Include



Welcome *Prosecco*

Tastings of 4 *wines* with sweet and savoury bites led by Noble Lord of Wines

Beautiful *live music*

Photobooth for *memories*

Ticket Price: *\$125*




Helping Families
Handle *Cancer*

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Sponsorship Opportunities

	Instagram Post	Instagram Story	Logo on Table Tent Cards	Prominent Logo on Placemat	Logo on Placemat	VIP Seating	4 Tickets	2 Tickets	Bottle of Wine at the Event	VIP Entry	Verbal Recognition
Golden Opportunity (Title Sponsor) \$10,000	★	★	★	★	★	★	★	★	★	★	★
Gold Standard \$5,000	★	★			★	★	★		★	★	★
24 Karat Gold \$2,500	★	★			★			★			★
The Gold Reserve \$1,000	★				★						★
Golden Standard \$750	★				★						
A Golden Garnish 150 In-Kind Desserts	★	★			★			★		★	★
Golden Gourmet 100 In-Kind Desserts	★	★			★			★		★	★
Golden Drizzle 50 In-Kind Desserts		★			★						★
A Hint of Gold 25 GF or Dairy Free In-Kind Desserts		★			★						★

The 2025 event welcomed approximately 120 attendees, ages 35–60, from Calgary and the surrounding area. More than 10 food and beverage vendors and 25 silent auction donors supported the event. Our event promotions reach more than 10,909 people through our social media channels and email subscribers, with strong engagement from our community.

This year's Gala will be hosted by a professional sommelier, who will guide guests in an intimate setting through an elevated tasting experience that blends decadent desserts and savory bites with expertly paired wines.

In-Kind Culinary Donations: We're featuring bite-sized desserts and savoury tastings that allow guests to enjoy a variety of local flavours throughout the evening.

Donated items may be:

- * Featured in our curated wine pairing experience, or
- * Served during the social tasting hour.

We welcome sweet and savoury offerings, including options for dietary needs such as gluten-free, dairy-free, vegetarian, and vegan whenever possible. Your contribution will help create a memorable culinary experience while supporting families facing childhood cancer.

About: **HELPING FAMILIES HANDLE CANCER**

Helping Families Handle Cancer is a Not-For-Profit Organization specifically designed to aid families financially while they are dealing with a childhood cancer diagnosis and treatment. Cancer creates an enormous strain on a family, both emotionally and financially.

We aim to alleviate some of this stress by providing monetary support to those in need.

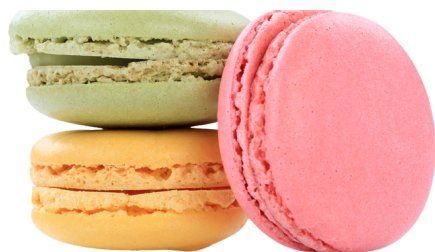


A little shelter
from the storm

We've all been impacted by cancer in some way - it may be a friend, a family member, or a loved one. Kids deserve to have their parents beside them through their struggle.

What if you could have a real impact
in the life of a child with cancer?


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About: **HELPING FAMILIES HANDLE CANCER**

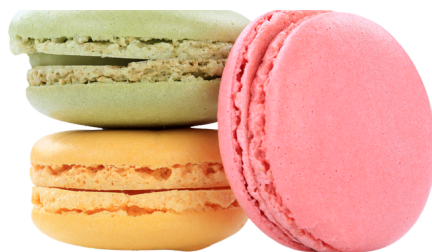
A LITTLE SHELTER FROM THE STORM



Having a child with a life-threatening illness such as cancer, can put additional stress on each member of the household. This stress can also cause temporary or long-term physical and mental health issues for the parent(s) and sibling(s). It is our hope that a family afflicted by cancer can put their energy into caring for their child, instead of struggling to pay bills or ordinary living expenses.

We are excited about our foundation, as no other organization exists to help families with these specific needs.


Helping Families
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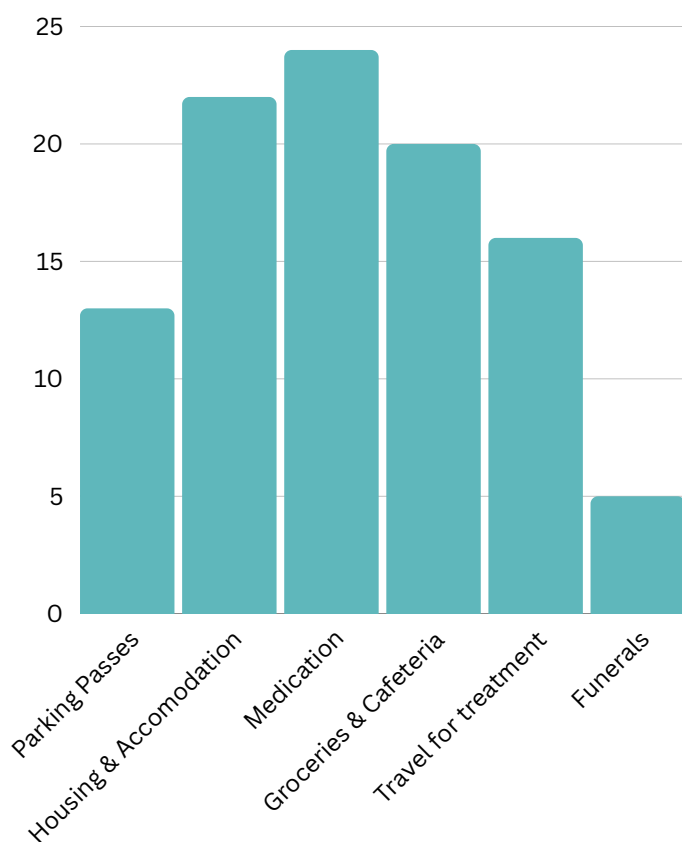


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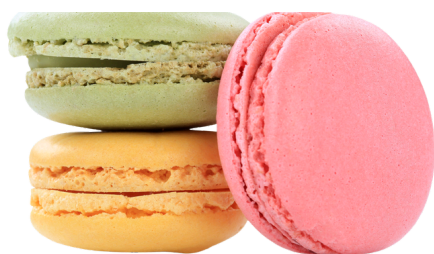
CHARITABLE DISTRIBUTION OF funds:

"A monthly parking pass was significant because it relieved both financial and emotional burden for our family. With so much happening, removing a stressor was freeing, especially not having to watch a clock to ensure our parking meter never ran out. Having these essential expenses covered meant I could afford lunch or a coffee when a 1-hour appointment turned into an 8-hour day" – Heather Roy, Evelyn and Harper's Mom.

How our funds were distributed in 2025




Helping Families
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HEAR FROM OUR *guests*

"I liked the analytics of each wine pairing that we sampled. The generosity of the guests, as they clearly got behind the cause. The decor was stunning, like we stepped into a fairy tale. The stories shared, the candy table, the silent auction and the photo booth were all spectacular!"

~Robyn

A Golden Evening Helping Families Handle Cancer



"The food, wine, and atmosphere were exceptional. We left inspired by the impact Helping Families is making in our community." ~Alex

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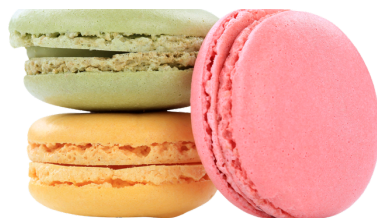


A Golden Evening Helping Families Handle Cancer



"One of the most elegant fundraising events we've attended. We'll definitely be back next year." ~Candice

Helping Families Handle Cancer



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Sponsorship COMMITMENT

Yes, I would love to sponsor a Golden Evening!

Sponsorship Level: _____
Sponsor Name: _____
Contact Name: _____
Address: _____
Phone: _____ Email: _____

*Please enter sponsor's name exactly as you wish to be listed on promotional materials

Website: _____ Instagram: _____
Facebook: _____

☐ I have a auction item I would like to donate

☐ I can't attend in-person, please accept my donation

My sponsorship will be coming by way of:

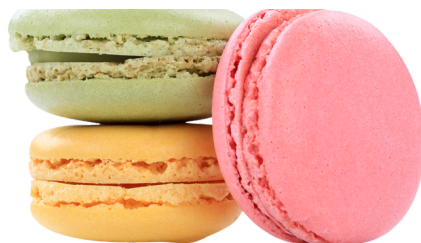
☐ **Cheque**
PO BOX 91052
125,8888 Country Hills Blvd NW
Calgary, AB T3G 5T0

OR

☐ **Email Money Transfer**
Carie@helpingfamilies.ca

Please return a copy of this filled out sponsorship form to:
Carie@helpingfamilies.ca


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Perks of **SPONSORSHIP**

SOCIAL MEDIA POST

- We will share your business, with your logo, and tag you with your level of sponsorship on our main account feed on both Instagram and Facebook.
- A social media post is a permanent post on our charity account's feed.

SOCIAL MEDIA STORY

- While promoting A Golden Evening, we will share your business, with your logo, and tag you with your level of sponsorship in an Instagram and Facebook story.
- On the day of A Golden Evening, you can look forward to a fun mention of your business in an Instagram and a Facebook story.
- A story is a highly popular in-app feature that is a temporary placement of a photo or video.

SPECIALTY SIGNAGE

- Your logo on table tent cards, displayed on each table
- Your logo in large size, prominently displayed on each individual attendees placemat
- Your medium size logo displayed on each individual attendees placement

VIP SEATING

- Enjoy front row seating during the wine tasting

TICKETS

- Your sponsorship gives you entry to A Golden Evening based on your sponsorship level, to be enjoyed with friends, family, and/or colleagues.

BOTTLE OF WINE

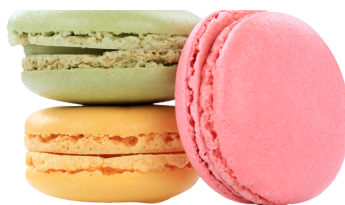
- Your sponsorship gives you one bottle of wine of your choice to enjoy at the event

VIP ENTRY

- You and your guests will receive priority entry to A Golden Evening, foregoing any lineup

VERBAL RECOGNITION

- We will verbally recognize your business during the program



A Golden Evening